

# Example Brochure

## Courage: The Key to a Successful Career

April 25 & 26, 2003

### REGISTRATION FORM

(Please Type or Print Clearly)

-Friday AM registration includes that mornings activities, meeting materials and lunch.  
- One day registration fee includes breakfast, coffee breaks, luncheon, all meeting materials and CE certificate.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_  
 Telephone \_\_\_\_\_ Zip \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-Mail \_\_\_\_\_  
 Social Security # (1st 5 digits only) \_\_\_\_\_

Non-Profit Org  
 U.S. Postage PAID  
 Salt Lake City, Utah  
 Permit No. 1529

	Before March 15	By April 15	On Site
Friday AM	\$150	\$150	\$175
1 Day Registration	\$275	\$275	\$300
Please specify	<input type="checkbox"/> Friday	<input type="checkbox"/> Saturday	
SELAM Member	\$400	\$450	\$500
(Friday PM, Saturday AM/PM)			
Non-SELAM Member	\$450	\$500	\$550
(Friday PM, Saturday AM/PM)			

**PAYMENT METHOD**  
 Enclosed is my check made payable to SELAM International  
 \$ \_\_\_\_\_ (U.S. Funds Only)

**MAIL REGISTRATION TO:**  
 SELAM  
 Drexel University College of Medicine  
 The Gatehouse, 3300 Henry Avenue  
 Philadelphia, PA 19129-1191

#### Refund Policy

A \$75.00 processing fee will be charged for all cancellations before April 1, 2003. All cancellations must be in writing and postmarked by April 1, 2003. After April 1, 2003 there will be no refunds.

#### For Further Information

Call SELAM at (215) 842-6473 or E-mail SELAM@drexel.edu

SELAM International is committed to the advancement and promotion of women to executive positions in academic medicine and dentistry through programs that enhance professional and career development networking and mentoring opportunities.

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 Drexel University College of Medicine  
 The Gatehouse, 3300 Henry Avenue  
 Philadelphia PA 19129-1191

SELAM Society for Executive Leadership in Academic Medicine

**SELAM**  
 International

Society for  
 Executive Leadership in  
 Academic Medicine

## Courage: The Key to a Successful Career



April 25 & 26, 2003

Westin Philadelphia  
 Philadelphia, PA

School of Medicine  
 Office of Continuing Medical Education



University of Utah  
 Health Sciences Center

## Women in Medicine Regional Program The Courage to Connect

### Friday, April 25, 2003

- 8:00 am Registration and Continental Breakfast
- 9:00 am Welcome - Rosalyn Richman; Luanne Thorndyke MD, moderator
- 9:05 am Mentoring - Vivian Reznik
- 9:45 am Finding a Mentor - Joan Lakoski
- 10:30 am Break
- 11:00 am Developing a Professional Network  
 Barbara Barnes, Karen Novielli
- 12:00 pm Lunch

### SELAM 2003 Continuing Education Program Courage: The Key to a Successful Career

- 1:00 pm SELAM CE registration
- 1:30 pm Welcome - Alice Speer, SELAM President
- 1:45 pm The Courage to Change: Non-Traditional Career Paths  
 Linda Adkison, moderator  
 Joanne Conroy, Bonnie Dattel, Fran Kaiser,  
 Lisa Kaplowitz, Wendy Wolf
- 3:45 pm Break
- 4:15 pm Panel discussion and questions
- 6:00 pm Dinner on your own

### Saturday, April 26, 2003

### SELAM 2003 Continuing Education Program Courage: The Key to a Successful Career

- 7:30 am Registration and Continental Breakfast
- 8:30 am Welcome - Karen West
- 8:45 am Women of Courage: Succeeding as Leaders  
 Karen Holbrook - President, Ohio State University
- 9:30 am Q & A - with Karen Holbrook
- 9:45 am Break
- Breakout Sessions
- 10:15 am Lunch
- 12:00 pm What is SELAM - Alice Speer
- 1:30 pm SELAM business meeting - Alice Speer, presiding
- 1:30 pm Courage in Mentoring: Leadership Coaching  
 Linda Adkison, moderator  
 Page Morahan, Margaret Kripke
- 2:30 pm Breakout: Professional Coaches  
 Carol Aschenbrenner, David Bachrach, Janet Bickel,  
 Judith Katz, Winnie Lanoix, Cathie Siders
- 3:30 pm Break
- 4:00 pm The Courage to Have a Life: Tips for Successful Juggling  
 Vivian Reznik, moderator; Valerie Arkosch  
 Mimi Blitzer, Nancy Hardt, Roberta Sonnino
- 5:30 pm Break
- 5:30 pm Bar and Reception
- 6:00 pm Silent and Live Auction

#### Course Objectives

- Identify non-traditional career paths
- Identify effective ways to be successful
- Discuss effective ways to utilize mentors
- Demonstrate effective ways to utilize professional coaches
- Demonstrate effective ways to juggle demands

#### Purpose and Target Audience

The purpose of this conference is to provide a forum that enhances professional and career development networking and mentoring opportunities for women in executive positions in academic medicine and dentistry.

#### Location and Accommodations

The conference will be held at the Westin Philadelphia, 99 South 17th Street. Overnight accommodations have been reserved (disability accommodations are available - please make request at time of reservation). SELAM's special rate at the Westin Philadelphia is \$125.00 a night, single or double occupancy. Please call 1-800-WESTIN or the hotel directly at 215-563-1600 to make your reservation and indicate you are attending the SELAM conference.  
**To secure this special rate, room reservations must be made by April 6, 2003.**

#### Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Utah and the Society for Executive Leadership in Academic Medicine.

#### Credit Designation

The University of Utah School of Medicine designates this continuing medical education activity for up to 13.75 hours of Category 1 credit toward the AMA Physician's Recognition Award. Each physician should claim only those hours that he/she actually spent in the education activity.

#### ADA

The University of Utah complies with the Americans with Disabilities Act by providing qualified individuals with disabilities access to University programs, services and activities. Reasonable prior notice is needed to arrange accommodations. Please call 215-842-6473 to request an accommodation.

#### Disclosures

The University of Utah adheres to ACCME standards regarding industry support of continuing medical education, and disclosure of faculty and commercial sponsor relationships (if any) will be made known at the activity. Speakers are also expected to openly disclose inclusion of discussion of any off-label, experimental, or investigational use of drugs, devices, or equipment in their presentations.

#### Faculty

- Linda Adkison, PhD  
 Professor of Genetics, Obstetrics, and Gynecology  
 Genetic Coordinator, Mercer University School of Medicine
- Valerie Arkosch, MD  
 Associate Professor of Anesthesiology and OB/GYN, Chair, Department of Anesthesiology, Drexel University College of Medicine
- Carol Aschenbrenner, MD  
 Organizational Consultant and Executive Coach
- David J. Bachrach FACMPE/FACHE  
 The Physicians Executive's Coach Inc.
- Barbara Barnes, MD  
 Assistant Vice Chancellor for Continuing Education, University of Pittsburgh
- Janet Bickel, MA  
 Associate Vice President for Institutional Planning & Development  
 Associate of American Medical Colleges
- Mimi Blitzer, PhD  
 Professor of Pediatrics, Chief Division of Human Genetics,  
 University of Maryland School of Medicine
- Joanne Conroy, MD  
 Chief Medical Officer, Western Region, Atlantic Health System  
 Vice President for Academic Affairs
- Bonnie Dattel, MD  
 Professor of Medicine, Assistant Dean for Women's Affairs, Associate Director for Division of Maternal Fetal Medicine, Eastern Virginia Medical School
- Nancy Hardt, MD  
 Professor of Preventive Medicine, Director of the Institute for Women's Health  
 Methodist Endowed Chair in Women's Health, University of Tennessee
- Karen Holbrook, PhD  
 President Ohio State University
- Fran Kaiser, MD  
 Senior Regional Medical Director, South Central, Merck & Co., Inc.
- Lisa Kaplowitz, MD, MSHA  
 Deputy Commissioner for Bioterrorism Preparedness in Virginia
- Judith Katz, EdD  
 Psychologist and Career Coach
- Margaret Kripke, PhD  
 Professor of Immunology, Vivian L. Smith Distinguished Chair in Immunology  
 Executive Vice President & Chief Academic Officer  
 University of Texas, MD Anderson Cancer Center
- Winfred Lanoix, EdD  
 Executive Coach and Senior Consultant, Manchester Inc.
- Joan Lakoski, PhD  
 Assistant Vice President for Academic Career Development Health Science  
 University of Pittsburgh
- Page Morahan, PhD  
 Co-Director ELAM Program, Drexel University College of Medicine
- Karen Novielli, MD  
 Assistant Dean for Faculty Affairs, Jefferson Medical College
- Vivian Reznik, MD  
 Professor of Pediatrics, Vice Chair Department of Pediatrics  
 University of California, San Diego School of Medicine
- Rosalyn Richman, MA  
 Co-Director ELAM Program, Drexel University College of Medicine
- Roberta Sonnino, MD, FACS, AAAP  
 Professor of Surgery, Chief Pediatric Surgery  
 University of Kansas School of Medicine
- Cathie Siders, PhD  
 Psychologist and Organizational Consultant
- Alice Speer, MD  
 Associate Professor of Medicine, Vice Chair Undergraduate Education,  
 Director, Division of GIM, University of Texas Medical Branch at Galveston
- Luanne Thorndyke, MD  
 Associate Professor of Clinical Medicine, Associate Dean for Professional Development  
 Pennsylvania State University College of Medicine
- Karen West, DMD, MPH  
 Co-Director of Restorative Dentistry, Associate Dean for Academic Affairs  
 University of Kentucky College of Dentistry
- Wendy Wolf, MD, MPH  
 Executive Director, The Maine Health Access Foundation Inc.