The healthcare industry is in the midst of another period of significant change. The Electronic Health Record (EHR) bubble has burst and the healthcare industries attention has shifted its attention to optimization of IT investments and consumerism. The provider side of the industry is responding to market pressures to create an industry focused on value rather than volume.

Skepticism abounds about the pharmaceutical industry and its powerful Washington lobby. New analytics companies emerge weekly, all promising dramatic improvements in patient and financial outcomes.

Against this backdrop the CIO’s of Utah’s two largest healthcare systems discuss their respective operations, major projects, recruiting challenges, and the role that Biomedical Informatics expertise will play both today and in the future.

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