The Cowan Public Lecture
03/24/2016, 12:00-1:00 p.m.
Eccles Genetics Auditorium
LIGHT REFRESHMENTS WILL BE PROVIDED

“The deceptive appeal of personal genomics”

A person’s genome has been described as an “instruction manual” that can tell each of us about the health risks we face so that our medical care can be individualized. The concept is appealing — and makes intuitive sense because we all observe individual differences in health that are not readily explained. But more than a decade after completion of the Human Genome Project, we see that the reality is more complex and perhaps more prosaic.

The 2016 Cowan Memorial Lecturer is Wylie Burke, MD, PhD, Professor in the Department of Bioethics and Humanities at the University of Washington (UW). Dr. Burke is also Adjunct Professor in the Departments of Medicine and Epidemiology and a Member of the Fred Hutchinson Cancer Research Center, and is a member of the Institute of Medicine and the Association of American Physicians. She served on the Secretary’s Advisory Committee on Genetic Testing (1999-2002) and the National Human Genome Advisory Council (1999-2003), and was President of the American Society of Human Genetics in 2007. She is Principal Investigator of the University of Washington Center for Genomics and Healthcare Equality, an NIH Center of Excellence in Ethical, Legal and Social Implications (ELSI) Research.

You are also invited to:

**Evening Ethics Discussion**
Wednesday, March 23, 2016
“Using data to stigmatize: What are our collective responsibilities?”
Research Administration Building #117
5:30-7:30 p.m.
Light refreshments will be served

**Internal Medicine Grand Rounds**
Thursday, March 24, 2016
"Genomics through the lens of practical clinical wisdom."
Health Sciences Education Building rm. 1750
7:45-9:00 a.m.