

Happy World Cancer Day Colleagues & Friends:

March is Colorectal Cancer Awareness month, but how are you supporting national efforts to cut down disparities related to this preventable disease?

As an Assistant Professor at the University of Utah School of Medicine and Associate Member of Huntsman Cancer Institute, Dr. Charles R. Rogers will be conducting a research study, which seeks to advance understanding of the intersection of masculinity barriers to care and colorectal cancer (CRC) screening completion among African-American men in Utah. The first phase of the study is entitled, **Chat & Chew II**. (Utah IRB #: 00113679).

Why should I care about this research? The playing field is **not even** as it relates to deaths from colorectal cancer for African-American men. Thus, there is a critical need for exploring the complex, understudied factors influencing African-American men's screening completion for CRC in UT. Ultimately, this research will contribute to translational solutions eliminating disparities in health, cancer, and healthcare, moving closer to the long term goal of achieving health equity for all in the U.S.

Am I qualified to participate? If you are an **African-American male** between **45** and **75** years old living in **Utah**, then you are qualified to participate by expressing your interest at www.CuttingCRC.com for focus group participation in the coming months. Visit this site by **March 31st** as **space is limited!!!**

How can I help if I'm not qualified to participate? Spread the word via email, word of mouth, text message, Twitter, Facebook, LinkedIn, etc.!

Will participants be considered for any incentives? Those who participate in the focus groups will receive free food & a \$20 gift card, as well as be eligible to enter a random drawing for 1 of 3 prizes:

- (1) \$100 Visa Gift Card
- (2) Two Utah Jazz Tickets
- (3) Samsung 55" 4K UHD TV

Who should I contact for more information/questions? Contact, Dr. Charles R. Rogers, at: charles.roger@utah.edu or 801-581-5752. Additional details: www.cuttingCRC.com and below flyer.

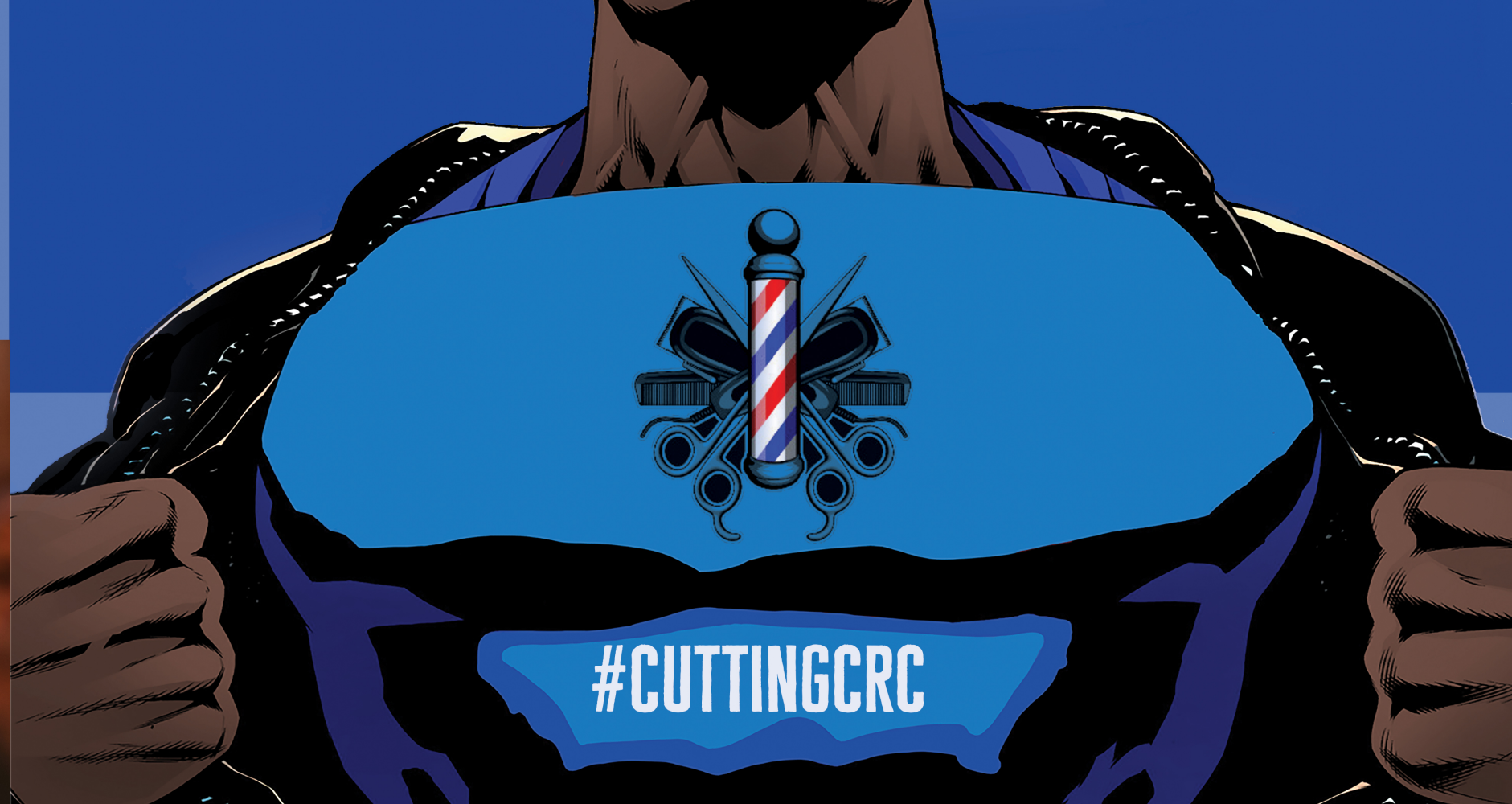
Tell a friend about the **#cuttingCRC** study today!

CHAT & CHEW II



Did you know that Black/African-American men have a 52% higher chance of dying from colon cancer compared to white men?

Help us figure out WHY over conversation & food.



WWW.CUTTINGCRC.COM

April 2019
10AM-Noon & 2PM-4PM
Location: Salt Lake City Metro

Am I qualified?

- Must be a Black/African-American male.
- Must be between 45 and 75 years old.
- Must be born in the US.
- Must speak English.
- Must have a working telephone.
- Must live in Utah.



For more information, contact the Primary Investigator, Dr. Charles R. Rogers
email - charles.rogers@utah.edu
phone - 801-581-5752

IRB #: 00113679

Where do I sign up?

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Thanks to our supporters:

