

# Accreditation

# Guest Faculty

The Division of Medical Ethics and Humanities of the  
Departments of Internal Medicine at IMC, LDS Hospital and the  
University of Utah School of Medicine Presents:

## SETTING PRIORITIES FOR HEALTHCARE IN UTAH: WHAT CHOICES ARE WE READY TO MAKE?



### 18th Annual Intermountain Medical Ethics Conference

Friday, October 3, 2008

At the University of Utah  
Eccles Institute of Human Genetics



**David Sundwall, MD**, is the Executive Director of the Utah State Department of Health. He is also President of the Association of State & Territorial Health Officers. Dr. Sundwall received his M.D. from the University of Utah School of Medicine and did his residency at Harvard. He has practiced and continues to practice Primary Care Medicine. He was the administrator for the Health Resources and Services Administration and was the Assistant Surgeon General for the U.S. Public Health Service and the Co-Chair of the HHS Task Force on Medical Liability and Malpractice. He was the President of the American Clinical Laboratory Association. He has been the Chair of the Council on Graduate Medical Education. Dr. Sundwall has held faculty appointments at three major medical schools and has authored numerous original medical publications and book chapters.

**Allan Ainsworth, PhD**, is the executive director of Wasatch Homeless Health Care, Inc., a position he has held since 1988. Dr. Ainsworth received his Ph.D. in medical anthropology at the University of Utah in 1984. He has worked with marginalized peoples for the last 30 years, including projects with the Zuni Tribe of New Mexico, the Hopi Tribe of Arizona, and the Tulalip Tribes and Quinault Tribe of Washington State. Allan is the past chair of the Board of Directors of the National Health Care for the Homeless Council and sits on a number of state and local boards in Utah. He received the National Association of Community Health Centers' Elizabeth K. Cooke Advocacy MVP Award in March of 2008.

#### Local Faculty:

**Jay Jacobson, MD, MACP**, Chief, Division of Medical Ethics and Humanities, Member, Division of Infectious Diseases, Professor of Internal Medicine.

**Leslie P. Francis, PhD, JD**, Chair, Department of Philosophy. Alfred C. Emery Professor of Law, Professor of Philosophy, Adjunct Professor of Internal Medicine, Member of the Division of Medical Ethics and Humanities.

**Susan Dorr Goold, MD, MHSA, MA**, is an Associate Professor of Internal Medicine and Director of the Bioethics Program at the University of Michigan, where she earned her medical degree and her master's in Health Management and Policy. She did her internal medicine residency at the University of Pittsburgh. Her research focuses on allocation of scarce healthcare resources, especially the priorities of patients and the public. Her projects, using an allocation simulation exercise, CHAT (Choosing Healthplans All Together), have involved educators, community organizations, employer groups, and others in over twenty states and several countries. She has served on editorial boards of the Annals of Internal Medicine, American Journal of Bioethics, the MIT Press, and Rowman and Littlefield, and on the boards for the American Society for Bioethics and Humanities and the International Society on Priorities in Health Care. In 2007 she was appointed to the American Medical Association's Council on Ethical and Judicial Affairs.

**Marjorie Ginsburg, MPH**, is the founder and Executive Director of Sacramento Healthcare Decisions (SHD). An independent nonprofit organization formed in 1994, its purpose is to involve the public in improving healthcare policy and practice. For the past eight years, her work has focused primarily on identifying societal decisions on the use of finite healthcare resources. She also works with other states in their efforts to involve citizens in setting coverage priorities. Marge currently serves on NCQA's Committee on Performance Measurement; the board of Integrated Healthcare Association; California Technology Assessment Forum and California Hospital Assessment & Reporting Task Force (CHART). Previously, she was co-chair of the California Coalition for Compassionate Care and served on the Robert Wood Johnson Foundation National Advisory Committee for its initiative *Community-State Partnerships to Improve End-of-Life Care*. Prior to moving to Sacramento in 1990, she spent 15 years in management and administration of community-based geriatric services in San Francisco.

### PHYSICIAN CME CREDITS

**ACCREDITATION:** The University of Utah School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

**DESIGNATION:** The University of Utah School of Medicine designates this educational activity for a maximum of 6.75 *AMA PRA Category 1 Credit(s)*<sup>TM</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**ADA:** The University of Utah complies with the Americans with Disability Act by providing qualified individuals with disabilities access to University programs, services and activities. A request for accommodation can be made by calling 801-408-1135 Reasonable prior notice is required.

### NURSING CONTACT HOURS

(IHC) Urban Central Region Hospitals have been approved as a provider of Continuing Education in nursing by the Utah Nurses Association, which is accredited as a provider of Continuing Education in nursing by American Nurses Credentialing Centers Commission on Accreditation. This offering/program has been awarded 7.75 contact hours.



Utah Nurses Association **UNA**



## Goal & Objectives

### Goal:

- ◆ To use new knowledge and experience to develop and advocate for a healthcare plan for Utahns that reflects our priorities and addresses our needs.

### Objectives:

- ◆ Attendees will apply a process of healthcare resource allocation.
- ◆ Attendees will determine the most significant unmet healthcare needs in Utah.
- ◆ Attendees will apply personal experience and information gained at the conference to think critically and constructively about healthcare reform proposals in Utah and the United States.

### Target Audience:

- ◆ Health Care Professionals
- ◆ Academics
- ◆ Policy Makers
- ◆ Practicing and Academic Physicians
- ◆ Anyone interested in improving our healthcare system

## Overview

Health care in the U.S. is distinguished by how much we spend: \$12.2 trillion or \$7,500 per person, the size of our uninsured population: 47 million or 16%, and our relatively unimpressive quality outcomes: 31<sup>st</sup> in longevity at 78.1 years and 42<sup>nd</sup> in infant mortality.

Despite and perhaps because of remarkable advances in technology, healthcare quality has not improved dramatically in the U.S. and access to healthcare has actually declined and the decline is accelerating. In this election year, both major candidates for the U.S. presidency have made Health Care Reform a significant part of their platforms. In Utah, a Task Force has assembled and begun work on crafting a proposal for a plan that might at least address the growing problem of access for many Utahns.

A growing elderly population, innovative technology and new drugs, both of which are often extraordinarily expensive, make it increasingly clear that even universal access to healthcare cannot affordably provide all treatments for all who might benefit from them. As we move in Utah and the nation toward healthcare coverage for more people greater attention will have to be paid to exactly what healthcare is covered.

At our conference we will gain practical experience with the complexity and difficulty of setting priorities for medical treatments. We will identify the most pressing medical needs of Utah's general population, the Medicare and Medicaid population whose health is our collective responsibility and whose care is funded with our tax dollars, and our homeless population whose healthcare needs are both extensive and particularly difficult to meet even when insurance coverage is available.

At the conclusion of our conference participants should be able to apply what they've learned and experienced to critically analyze and support health reform proposals that are prioritized, practical and relevant.

## Conference Agenda

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|---------------|---|
| 8:00 - 8:30   | <b>Registration &amp; Continental Breakfast</b>   |
| 8:30 - 9:00   | <b>Welcome, Goals and Introduction</b><br>Leslie Francis, PhD, JD   |
| 9:00 - 9:30   | <b>Choosing Healthplans All Together:<br/>An Exercise in Setting Health Spending Priorities</b><br>Susan Dorr Goold, MD, MHSA, MA   |
| 9:30 - 11:00  | <b>CHAT Group Exercise</b>  |
| 11:00 - 11:10 | <b>Break</b>  |
| 11:10 - 12:00 | <b>Group Reports &amp; Discussion</b>   |
| 12:00 - 12:10 | <b>Break</b>  |
| 12:10 - 12:50 | <b>Lunch</b>  |
| 12:50 - 1:20  | <b>Meeting the Challenge of Healthcare<br/>for the Homeless Individuals: Is a<br/>Two-Tiered System Ethical?</b><br>Allan Ainsworth, PhD,   |
| 1:20 - 1:30   | <b>Break</b>  |
| 1:30 - 2:15   | <b>If We Can't Have It All: Seeking Public<br/>Input on 'Basic' Coverage</b><br>Marjorie Ginsburg, MPH  |
| 2:15 - 3:00   | <b>Public Deliberations about Health<br/>Spending Priorities</b><br>Susan Dorr Goold, MD, MHSA, MA  |
| 3:00 - 3:45   | <b>The Most Pressing Problems in Utah<br/>That Reform Must Address</b><br>David Sundwall, MD  |
| 3:45 - 4:00   | <b>Break</b>  |
| 4:00 - 5:00   | <b>Panel: Coming to a Consensus: Rec-<br/>ommendations to the Utah Task<br/>Force on Health System Reform</b><br>S. Goold, MD, M. Ginsburg, MPH, D.<br>Sundwall, MD, Allan Ainsworth, PhD, &<br>Conference Participants |
| 5:00 - 5:10   | <b>Summary &amp; Conclusion</b><br>Jay A. Jacobson, MD  |

## Registration

To register: mail, or fax form or go online to  
[www.utahmedicalethics.org](http://www.utahmedicalethics.org)

Name	Title
Address 1	
Address 2	
City, State, Zip	
Phone	Email

### Fees:

- |  |          |       |
|--|----------|-------|
| <input type="checkbox"/> Registration Fee    | \$100.00 | _____ |
| <input type="checkbox"/> Physician's CME Fee | \$35.00  | _____ |
| <input type="checkbox"/> UNA Contact Hours   | \$0.00   | _____ |
|  | Total:   | _____ |

### Method of Payment

- |   |   |
|---|---|
| <input type="checkbox"/> MasterCard   | <input type="checkbox"/> Visa             |
| <input type="checkbox"/> Discover   | <input type="checkbox"/> American Express |
| <input type="checkbox"/> Scholarship (must be approved by the Division)               |   |
| <input type="checkbox"/> Check (payable to "Division of Medical Ethics & Humanities") |   |

Credit Card #      \*if Visa please include V-code      Exp. date

Signature

### Division of Medical Ethics & Humanities

LDS Hospital  
8th Avenue & C Street  
Salt Lake City, UT 84143-0002

Phone: 801-408-1135  
Fax: 801-408-5171  
Jay.Jacobson@imail.org