

PURPOSE

The Utah Tobacco Prevention Task Force advances solutions generated by Utah physician, healthcare, and public health partnerships to eliminate tobacco use in Utah.

- We will prioritize and tailor solutions to Utah
- We will build medical provider, healthcare, public health and community partnerships.

UTAH TOBACCO BURDEN

After years of successful tobacco control efforts, significant disparities remain

- Plateauing of smoking rates among disparate population sectors
- Annual tobacco related costs exceed \$650 million
- Smoking in some communities approaches 25%
- Almost 17,000 Utah children remain exposed to secondhand smoke.

PROVEN SOLUTIONS

Tobacco addiction has proven tools for treatment and prevention

Tailoring proven tobacco treatment tools to Utah's needs will yield superior tobacco treatment

IMPLEMENTING SOLUTIONS

The Utah Tobacco Prevention Task Force seeks to implement solutions generated from partnerships between Utah healthcare providers and organizations and communities.

Solutions adapted to Utah needs by medical and public health experts will improve tobacco burdens for all Utahns.

Sustainable solutions will be tailored and implemented by

- ♦ Healthcare provider guided adaptation and prioritization of tobacco solutions for Utah's needs
- ♦ Expert medical review of tobacco treatment guidelines to meet the needs of Utah physicians, medical practices, healthcare venues, and communities.
- ♦ Disseminating state-of-the-art recommendations through partnerships with healthcare provider, public health, and community organizations.
- ♦ Building capacity for sustainable implementation of tailored tobacco treatment needs

This work is coordinated by Dr. Kevin Nelson, MD, PhD, Department of Pediatrics, University of Utah with support from Pediatricians Against Secondhand Smoke and the Utah Department of Health.

